

```
['blobtr'] 0.0578508  
-2.094509e+0  
0.125  
None
```

LABITCONF²⁶_{TM}

HIDL

Started in 2013, LABITCONF became the longest running Bitcoin Conference in the world and the #1 industry and community gathering in LATAM. We are a blend between highly curated content with top notch international speakers and an array of fun and immersive experiences.

OCT 29 – NOV 1, 2026 · COSTA SALGUERO, BUENOS AIRES

sponsors@labitconf.com
www.labitconf.com



LATIN AMERICAN BITCOIN & BLOCKCHAIN CONFERENCE



2013
Argentina



2014
Brasil



2015
México



2016
Argentina



2017
Colombia



2018
Chile



2019
Uruguay



2020
Online



2021
El Salvador



2022/23/24/25
Argentina

LABITCONF
HODL

Argentina 2026

WHY IT MATTERS

Bitcoin adoption in Latin America is accelerating — and Argentina leads it.

20%

Crypto adoption rate in Argentina, #1 in Latin America (Chainalysis, 2026)

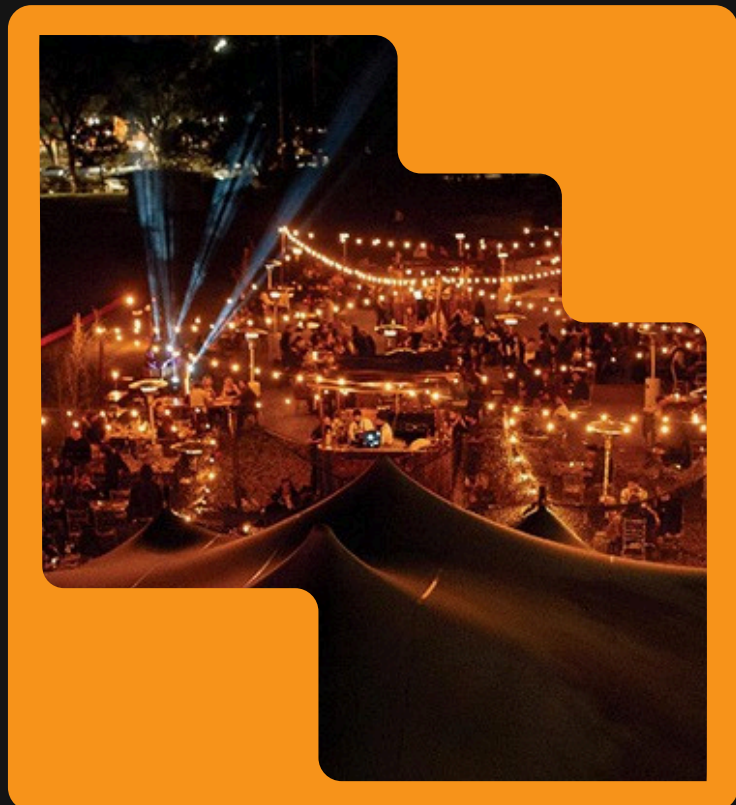
559M

People hold crypto worldwide in 2026, up from 420M in 2023 (+33%)

80%

Of all LatAm crypto ownership held by just 6 countries — Argentina leads them

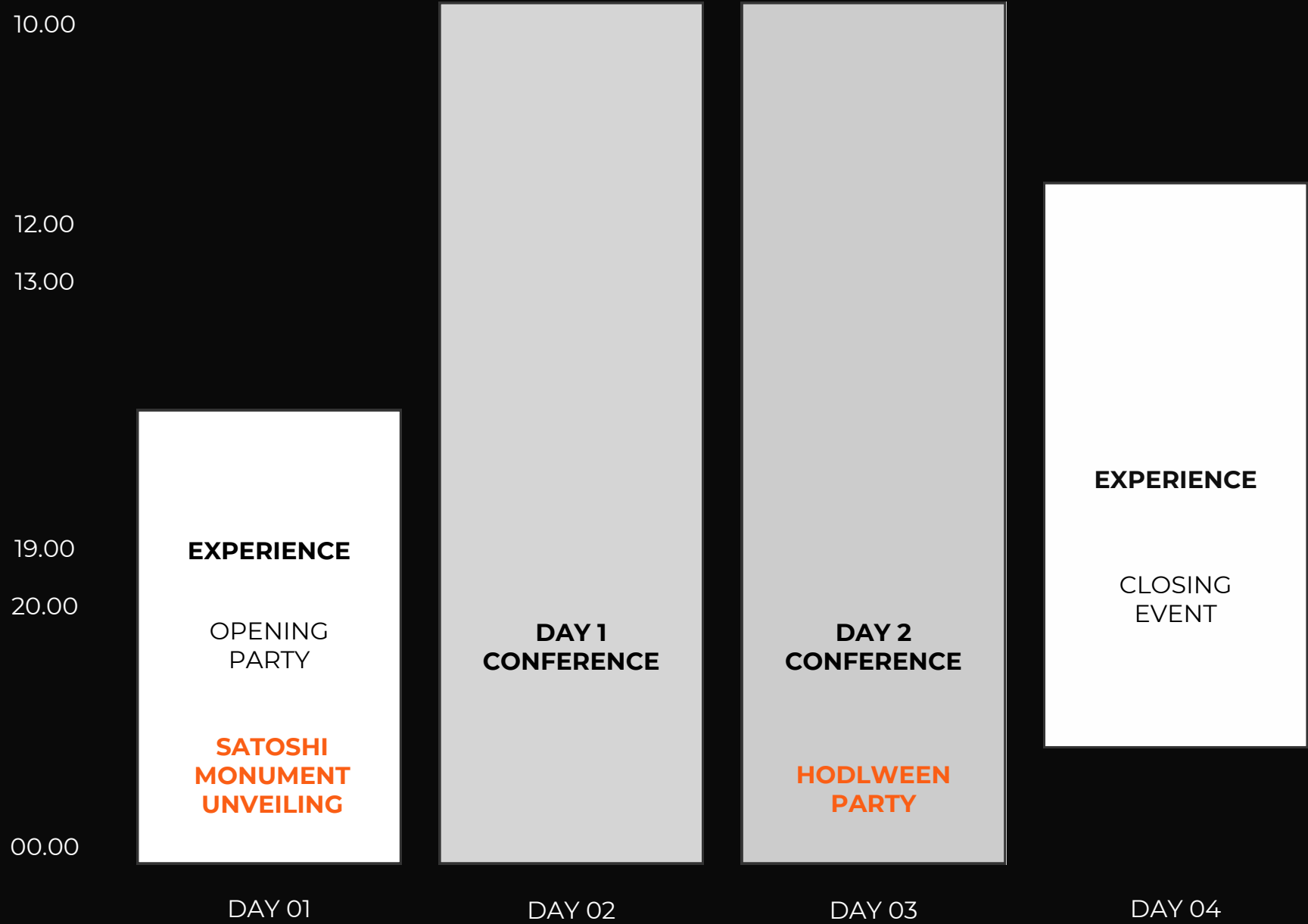
Sources: Chainalysis (2026) • Rankings Latam • Paybis Global Crypto Adoption Report (2026)



OCT 29 — OPENING PARTY
OCT 30-31 — LABITCONF CONFERENCE
NOV 1 — FINAL EXPERIENCE DAY

BA. ARGENTINA Costa Salguero Center

EVENT STRUCTURE



THE VENUE



BA Ferial, Buenos Aires Argentina

2026: A CULTURAL LANDMARK

THE FIRST SATOSHI MONUMENT IN ARGENTINA

Born from LABITCONF's own art award, Buenos Aires' first Satoshi monument is being built right now by the winning artists — **to be unveiled live at the LABITCONF 2026 opening party.**

- 2025** The LABITCONF Art Award selects the winning artists and design.
- NOW** The piece is in production, built by the winning artists.
- OCT 29, 2026** Live unveiling at the LABITCONF opening party — permanently branded 'by LABITCONF'.

Venue & unveiling details pending final confirmation.



A BIGGER STAGE

LABITCONF IS PART OF TECH WEEK BUENOS AIRES

TECH WEEK BUENOS AIRES · 10 DAYS

LABITCONF · OCT 29 – NOV 1

OCT 21

NOV 1

10 DAYS

Citywide tech platform across Buenos Aires — not just 4 days of visibility.

OPEN HUBS

Multiple venues and hubs open across the city throughout the week.

SIDE EVENTS

Sponsors can produce their own side events inside the Tech Week framework.

Tecweek 2025 in numbers

ATTENDEES +100K	PARTICIPATING EVENTS 27	SPEAKERS +1,200	SPONSORING COMPANIES 24
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Tecweek 2025 Recap



WHERE INNOVATION MEETS OPPORTUNITY

Argentina's thriving Bitcoin & crypto scene takes center stage.

- Leads regional Bitcoin & stablecoin adoption
- Smart, evolving regulation for the ecosystem
- A deep pool of talented developers & builders
- Companies with real-world use cases
- Innovation hub for decentralized finance

MORE THAN TALKS. IT'S AN IMMERSIVE EXPERIENCE.

STAGES & CONTENT

- **MAIN STAGE**
The event's central stage
- **HODLER**
All about Bitcoin and philosophy
- **INTRO**
Space for beginners
- **WORKSHOP**
Technical and trading workshops
- **DEVELOPERS**
For developers
- **FUTURE AI**
Startups and artificial intelligence
- **B2B**
Exclusive business area

EXPERIENCES & MOMENTS

- **STANDS**
Sponsors and games
- **HODLWEEN**
Halloween party
- **OPENING NIGHT**
B2B network + show
- **EXPERIENCE DAY**
Activity alongside speakers

LABITCONF '25 IN NUMBERS

10.5K

ATTENDEES

256

TALKS

16

COUNTRIES

7

STAGES

58

SPONSORS

27

MEDIA PARTNERS

420

INT'L SPEAKERS

5

PARTNERS &
COLLABORATORS

360° REACH

HODL '26 CAMPAIGN

+1.8MM

SOCIAL MEDIA IMPRESSIONS

+11.3MM

INFLUENCERS & CELEBRITIES REACH

+26

UNIVERSITIES & INSTITUTIONS

+1.8MM

STREAMING & OTT REACH

+27MM

PRESS & PR IMPRESSIONS

+3.5MM

OUT-OF-HOME ADVERTISING REACH

BECOME A SPONSOR

Over 10K attendees expected • Free Business & Experience tickets

CREATE

LABITCONF provides an excellent environment for testing new products and brainstorming ideas for the region's needs.

RELATE

Connect with LatAm industry leaders, projects and people seeking to grow their lines — developers and local BizDevs.

EXPOSE

The #1 event for addressing LatAm as a whole, giving you valuable local promotion and international press coverage.

WHALE

75K USD

BITCOIN

50K USD

FULL NODE

25K USD

NODE

12K USD

SATOSHI

5K USD

 Whale

 Bitcoin

 Full Node

 Node

 Satoshi

Reach.

Web Presence	Large	Medium	Small	Small	Small
Main Stage Video Wall	Alone + FX	Alone	Grouped	Grouped	-
Workshop Stage Video Wall	Alone + FX	Alone	Grouped	Grouped	-
Announcements	Social / PR	Social / PR	Social	Social	-
RRSS Conversion	Yes	Yes	-	-	-
Food Court	Yes	-	-	-	-
After Conference Video Content	Yes	-	-	-	-
Billboards Campaign	Grouped	-	-	-	-
Media Blast Naming	Grouped	-	-	-	-

Specs.

AttendeeDB Official Event Program	Yes	Yes	Opt\$	Opt\$	Opt\$
Main Stage Box Setting (VIP Exclusive)	Yes	Yes	-	-	-
Indoor Booth (estimates m²)	6x6	5x3	5x2	3x2	2x1
Tv Booth	Yes	Yes	Yes	Yes	Yes
Side Track Session (45 min)	1	-	-	-	-

Tickets Pack.

General Access	50	30	20	10	5
Business / VIP	10	6	6	4	2
Experience	8	6	4	3	1
GA 50% Discount	20	10	6	3	-
GA 25% Discount	30	20	14	7	-

EVENT ADD-ONS

-10% Whale / Bitcoin

■ Wi-Fi

■ Chill Point

■ Private Lounge

■ Coffee Station

■ Closing Party

■ Water Station

■ Networking Zone

EXPERIENCE ACTIVITIES

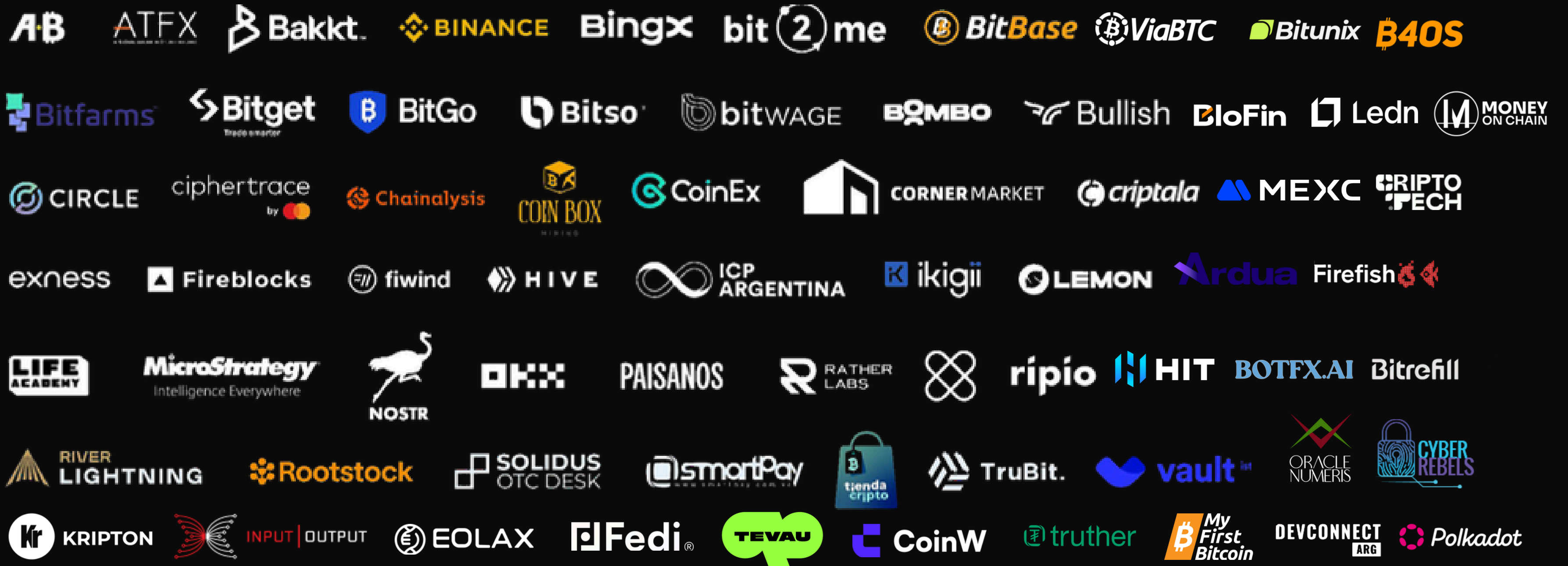
-5% Whale / Bitcoin

Opening Cocktail

Closing Experience

SPONSORS

PREVIOUS EDITIONS



LABITCONF: UNSTOPPABLE ⚡
LABITCONF
LABITCONF.COM

Buenos Aires
7-8 NOV

WE ARE UNSTOPPABLE

GRACIAS!

Watch on YouTube

**FOR THE ONES WHO STAY
LET'S HODL TOGETHER**

sponsors@labitconf.com

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